Dissemination plan of COST Action CA15203 MITOEAGLE

# Dissemination objectives of CA15203 MITOEAGLE:

* Share research results and outcomes with scientific community
* Stimulate new research or projects in the field of mitochondrial physiology
* Change views about standards and quality of mitochondrial research
* Raise awareness about quality control in mitochondrial function assessment

# Who?

MITOEAGLE target groups are:

* Researchers/partners involved in the Action
* Researchers working in the field not involved in the Action
* Early Career Investigators: graduates, PhD students, PostDocs.
* Opinion formers - policy makers and funding agencies (EU, national or regional)
* Other European Cooperation projects and Networks of Excellence
* General public

# What?

|  |  |
| --- | --- |
| Channel | Objects of dissemination |
| Online channel | * Website of action [*www.mitoeagle.eu*](http://www.mitoeagle.eu) *(*2 levels of access: Public section to allow broad dissemination of the Action; Password-protected section only accessible to the Action members)
* Publications (Scientific publications; E-newsletters; E-books; Articles in targeted EU-media, science magazines/blogs; MC meeting minutes; Progress and STSM reports)
* Social media (Facebook, Twitter, LinkedIn)
* Educational pack (Methodological guidelines; Videos)
* E-mail communication
 |
| Events  | * Conferences
* WG meetings
* Training schools & STSM
* Workshops
* Lectures
* Info days
 |
| Prints | * Scientific publications
* Flyer
* Leaflet
* Postcards
* Poster
 |
| Media | * Interviews, success stories, press releases
* Articles in scientific magazines, EU-media, for national and/or regional press sound of television broadcasts.
 |

# How?

|  |  |  |
| --- | --- | --- |
| Target audience | Channel | Object of dissemination |
| Researchers | Online | * Website of action [www.mitoeagle.eu](http://www.mitoeagle.eu)
* Publications (Scientific publications; E-newsletters; E-books; MC meeting minutes; Progress and STSM reports)
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| Events | * Conferences
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* Workshops
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| Prints | * Scientific publications
* Flyer
* Leaflet
* Postcards
* Poster
 |
| Early Career Investigators | Online | * Website of action [www.mitoeagle.eu](http://www.mitoeagle.eu)
* Scientific publications;
* Social media (Facebook, Twitter, LinkedIn)
* Educational pack (Methodological guidelines; Videos)
 |
| Events | * WG meetings
* Training schools & STSM
* Workshops
 |
| Opinion formers, stakeholders | Online | * Website of action [www.mitoeagle.eu](http://www.mitoeagle.eu)
* Articles in online targeted EU-media
 |
| Events | * Conferences
* Workshops
 |
| Media | * Interviews, success stories, press releases
* Articles in EU-media
 |
| General public | Online | * Website of action [www.mitoeagle.eu](http://www.mitoeagle.eu)
* Publications (science magazines/blogs)
* Social media (Facebook, Twitter, LinkedIn)
* Educational pack (Methodological guidelines; Videos)
 |
| Events | * Lectures
* Info days
 |
| Media | * Interviews, success stories, press releases
* Articles in scientific magazines, EU-media, for national and/or regional press sound of television broadcasts.
 |

# Annex: COST Branding elements

* **COST Action number and title**:

*COST Action CA15203 Mitochondrial mapping: Evolution - Age - Gender - Lifestyle - Environment*

* **Acknowledgements:**

“This article is based upon work from COST Action CA15203 MITOEAGLE, supported by COST (European Cooperation in Science and Technology)”.

* **COST logo**:

 <http://www.cost.eu/module/download/39210>



* **EU emblem and text**:

<http://www.cost.eu/module/download/39212>



“COST is supported by the EU Framework Programme Horizon 2020”

* **Boilerplates:**

Short:

*”COST (European Cooperation in Science and Technology) is a pan-European intergovernmental framework. Its mission is to enable break-through scientific and technological developments leading to new concepts and products and thereby contribute to strengthening Europe’s research and innovation capacities. www.cost.eu.”*

Long:

”*COST (European Cooperation in Science and Technology) is a pan-European intergovernmental framework. Its mission is to enable break-through scientific and technological developments leading to new concepts and products and thereby contribute to strengthening Europe’s research and innovation capacities. It allows researchers, engineers and scholars to jointly develop their own ideas and take new initiatives across all fields of science and technology, while promoting multi- and interdisciplinary approaches. COST aims at fostering a better integration of less research intensive countries to the knowledge hubs of the European Research Area. The COST Association, an International not-for-profit Association under Belgian Law, integrates all management, governing and administrative functions necessary for the operation of the framework. The COST Association has currently 36 Member Countries. www.cost.eu”*